

# Holiday Inn

19 November 1993

Mr. Martin W. Dowdell  
Natural Products, Inc.  
P.O. Box 607  
Washington Crossing, PA 18977

Dear Mr. Dowdell:

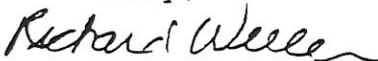
As a hotel manager, I am continually asked by vendors to try new products. These products are guaranteed to be more powerful, less expensive, safer, etc. Rarely do they deliver all that they promise. Therefore, it is a pleasure to have the opportunity to express our satisfaction with "Odor Gone."

With so many choices as to where to stay, it is essential that we provide our guests with consistently clean, fresh smelling rooms. "Odor Gone" has become a vital tool in helping us to meet our guest's expectations. We have found "Odor Gone" to be particularly effective in eliminating tobacco smoke odors, leaving a pleasant citrus scent rather than the heavy perfume smell of typical room deodorizers.

Additionally, I like the idea of a product that is environmentally friendly. Our employees prefer using a product they can trust to be safe, free of harsh chemicals and so easy to use.

Again, thank you for developing a product that does deliver on its promises. We look forward to using "Odor Gone" for many years to come.

Sincerely,



Richard Weller  
General Manager

WILMINGTON-NORTH

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