

**From:** Valerie Hirst  
**Sent:** 19 March 2007 11:04 AM  
**To:** Sarel Van Wyk  
**Subject:** ODORGONE REPORT 19MARCH 07

PRODUCT DEVELOPMENT  
Carl Van Der Merwe  
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South African Airways

**ODORGONE**

*A new multi use spray for onboard use.*

# In-flight trials

*Trials were launched on 27 February 2007*

## Service Brief

Product featured in **myCABIN**, Edition: **07/02/295** on the **27FEBRUARY 2007**.

1. Specific IFSC's were requested to assist the Product Development Department to test the effectiveness of this new product.
2. Once the IFSC's were contacted they were briefed personally by Carl Van Der Merwe regarding the uses of the product and the objective of the trials.

Questionnaires were compiled and were drafted to assist the IFSC's and passengers to provide feedback before a decision was made to procure the product.

### SETUP OF QUESTIONNAIRES

1. Did the odor enhance the AIR QUALITY?
2. Does it feel STICKY after using on hands?
3. Does it leave STREAKS/STAINS after use on any surface?
4. Does the product LEAK once the cabin is pressurized?

COMMENTS were taken into consideration regarding the product.

### General Feedback

Product cleans toilet areas and galley surfaces very well.

It also leaves a fresh smell in the cabin area.

Properties of the product also enhance hygiene.

ODORGONE	YES	NO
AIR FRESHNER	100%	
HAND STERILISER	100%	
MULTI SURFACE CLEANER	100%	

### Feedback on Questions

1. AIR QUALITY enhancer? **YES**
2. STICKY on hands? **NO**
3. STREAKS/STAINS after use? **NO**
4. LEAK after cabin pressurization? **NO**.

**ODORGONE will definitely be a valuable and positive product improvement onboard.**

**Report compiled on 19 March 2007 at 10H00 by:**

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